

AMHA BOD MEETING MINUTES

Tuesday, February 11, 2020

6 p.m. CST

Conducted Via Zoom

1. Call to Order - S. Peterson at 6:02 p.m. CST
2. Roll Call - D. Hopkins: Present: S. Peterson, D. Henrich, B. Kelly, D. Hopkins, L. Perdue, C. Severson, S. Infante, R. Kachuriak, S. Murray, D. Rogers, A. Harris, K. Lunde (jointed meeting just after the 1/14/2020 Minutes were approved); Absent: L. Murray.
3. Approval of 1/14/2020 Minutes - D. Hopkins: B. Kelly moved to approve the Minutes as presented. Seconded by S. Infante, the motion passed unanimously.
4. President's Message - S. Peterson
5. Financial Report - D. Henrich: Financials currently showing a \$10,000 profit for year end 2019, however this does not include Honor Roll Awards; once the Honor Roll Awards are completed, we should be at a break-even for the year. Currently showing \$70,000 operating cash; still waiting for the World Show Grant money. Discussion about where to find current financial reports on the website. Most current found was under Treasurer's Report, not under Financials, and it was for first quarter 2019. Val Shingledecker will follow up to make sure the latest quarters are added under Financials
6. Old Business:
 - A. Hardware/Software Update - V. Shingledecker
 1. Server, computers, and other equipment purchased and arrived;

2. Continue to share program and data need info. with the vendor as he works on software development;
3. AT&T has been onsite for new fiber optic installation;
4. Sponsorships - Approximately \$11,500 to date.

B. Office Report - V. Shingledecker: Morale and energy overall is very positive; staff are looking forward and participating wholeheartedly in the transition to all new equipment, software, etc. They are excited for the prospect of being able to better serve the members.

C. Website Update - S. Peterson

1. Vendor is going through the existing website and finding that information is in several different places; they are spending time organizing and consolidating the information into silos before starting to build the new website;
2. The new website will have a "Mega Menu" which will make it easier for members to find what they are looking for and to have information only in one place, rather than in several to make updating simpler;
3. The promotional video done by Brett Mullen will be on the website;
4. The International section of the website will be significantly expanded and Wayne Hipsley is helping with getting all member forms translated into multiple languages to better serve our International members.
5. Section for Board of Directors will be expanded and include pictures and short bios. Directors are encouraged to send updated info. to Deb Boosalis/ Marcy Norwood asap.

6. Committee Chairs will be encouraged to review any/all information on the current website and provide updated info. for the new website. They are asked to send the info. to R. Kachuriak so she can compile everything and submit to Deb Boosalis, rather than have Deb overwhelmed with emails.
7. New Business:
 - B. Youth School Form - R. Kachuriak: Val Shingledecker informed us that she has a letter that has been used by the Office for the World Show for the purpose of confirming Youth were in attendance to use as their "Excuse" for missing school. She will tweak that letter to make it useful for any AMHA sanctioned show where the Youth has the form letter signed by the Show Manager at the show. Revised form letter will be available online so that Youth exhibitors and Show Managers have access and it will be included in Show Manager packages moving forward.
 - C. Date for Mid-Year Meeting - V. Shingledecker:
 1. Since we have moved the Annual Meetings from February to early November, the timeframe for the Office to get all the Rule Change Proposals typed in the correct format to be presented at the Meetings is much shorter. We currently have a large number of potential Rule Change Proposals being sent to the Rules & Regs and Show Rules Committees.
 2. D. Hopkins made a motion to hold the BOD mid-year meeting on May 12, 2020. Seconded by B. Kelly, the motion passed unanimously with 12 yes votes (L. Murray not on call).

D. Regional Shows - L. Mullen provided an overview of how the locations and dates for the three Regional Championship Shows are chosen. She provided a list of criteria for the facilities needed and the time frame of the first 3 weeks of July and invited local clubs to submit proposals prior to the Annual Meetings if they have facilities that meet the criteria and have dates available within the timeframe so they can be considered for future Regionals Shows.

E. World Show - L. Mullen

1. World Show photographer is asking for additional compensation in 2020 because of decrease in sales over the last few years (makes sense since we have had less horses showing over that time period). He is asking us to pay something towards the Grand/Reserve Grand pics that he has been providing free of charge per his contract for several years. The Board asked Laura to get an estimate of how much he is asking for and bring it back to the Board at the next meeting.
2. World Show videographer used for last several years is no longer available. Laura is waiting for responses/quotes from a couple potentials but anticipates they will be more expensive than the previous vendor. Suggested she check with the photographer to see if he has any leads on videographers.
3. D. Rogers moved to keep World Show Fees the same for 2020 from 2019 to help offset this and other expected increases in expenses for the 2020 World show. Seconded by D. Hopkins the motion passed with 10 yes votes; L. Murray not on call, C. Severson & A. Harris no longer on the call.

4. D. Henrich made a motion that the BOD send a recommendation to the Youth Committee in support of hosting a Youth Dinner at the 2020 World Show. R. Kachuriak seconded the motion and it passed with 10 yes votes; L. Murray not on call, C. Severson & A. Harris no longer on the call.
5. D. Rogers made a motion that was seconded by D. Hopkins to add an Amateur Get of Sire class at the 2020 World Show. There were questions about how the Amateur status would be applied to the class; the Sire is not present or entered, does he need to be owned by an Amateur?; each of the three exhibitors would be Amateurs showing their own horses?: L. Mullen brought up timeframe and the fact that the Open class has not been covered for cost of awards for the last few years. D. Hopkins suggested deferring to the Amateur Committee Chair(s) for further discussion/input, encouraging them to include the author of the Motion, D. Rogers, in the discussion so she can bring it back to the Board at a later date. D. Rogers agreed to table the discussion and defer to the Amateur Committee.

L. Perdue moved to adjourn, seconded by D. Hopkins the meeting adjourned at 8:31 p.m. CST.